








<b>Business Name:</b>	
<b>Vision Statement:</b>	
<b>Mission Statement:</b>	
<b>SMART Goals:</b>	1. _____ 2. _____ 3. _____
<b>Key Strategies to Achieve These Goals:</b>	<input checked="" type="checkbox"/> _____ <input checked="" type="checkbox"/> _____ <input checked="" type="checkbox"/> _____
<b>Action Plan (Next 90 Days):</b>	<div>  Month 1:            _____         </div> <div>  Month 2:            _____         </div> <div>  Month 3:            _____         </div>
<b>Accountability &amp; Tracking:</b>	<div>  Metrics for Success:            _____         </div> <div>  Weekly Check-ins &amp; Adjustments:            _____         </div>
 Stay focused, track your progress, and achieve your business goals with clarity!	
 Want expert guidance? Join Skill Station's Business Excellence Program today! <a href="https://forms.gle/h9AMVaVmmu99zVDS6">https://forms.gle/h9AMVaVmmu99zVDS6</a>	

Examples of Business Goals	
<b>Profitability/Financial</b>	Improve your company's financial standings. Eg. Increase monthly revenue by 15% within one year to boost profitability.
<b>Marketing</b>	Launch an advertisement campaign to generate 100 new leads within the next 90 days.
<b>Operational</b>	Implement an Inventory Management System and a CRM system to reduce costs by 20% within the next 6 months.
<b>Customer Service</b>	Reduce average response time to customer queries to under two hours within the next 90 days.
<b>Employee Training</b>	Provide at least 8 hours of employee training per quarter to enhance their skills and job satisfaction.
<b>Corporate Social Responsibility (CSR)</b>	Donate 2% of the annual profits to local community initiatives to support social responsibility.
<b>Growth</b>	Expand local business to e-commerce platforms and beyond within the next 180 days to tap into new customer segments.
<b>Innovation Goal</b>	Create a new product or service within the next 365 days.